

**Syllabus for Commercial Photography
2012-13**

MLWGS Credit: 1

Instructor: G. Stinnett

**Room 127, 3rd period, 345.6800 ex1270, planning 1st, 2nd, and 6th
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Course Description: This course is designed for students who want to build on the fundamentals of Photography gained from Basic Photography (course 7819). The course is a studio art class and mixes lecture, demonstration, field trips, shooting, film processing and printing to help the student understand how commercial photography is made and used. Assignments will be designed to explore studio lighting, including the use of both hot lights and strobes. Location photography will also be covered. Portfolio development and presentation will be emphasized. Students will continue to use and improve their use of light sensitive materials in both the camera and darkroom. Use of the 35mm format will be continued and other formats will be introduced. Knowledge of the history of photography will be expanded.

Textbook: PHOTOGRAPHY, Barbara London and John Upton, Seventh Edition

Web Page: www.sgwlmotohp.weebly.com

Objectives/Goals:

1. To expand the knowledge gained from Basic Photography;
1. To understand how the basic technical and aesthetic components of photography have been used for commercial purposes; and
2. To see how the student can employ these techniques for their own objectives.

Major Topics:

1. Refined operation of adjustable 35mm camera including advanced use of shutter speed to control motion, aperture to control depth of field. Students will also work with other film formats. Refined black and white film processing, printing and presentation.
2. History and contemporary practice of Photography including camera obscura, alternative photo processes, documentary photography, studio portraiture, photojournalism, still life and tableau.
3. Use of lighting: ambient, hot lights and strobes will be studied and used individually and in combination.

Assessment(s)/Evaluation(s): Assessment will be based primarily on the shooting and printing work done in response to specific assignments. Evaluation will be based on creativity and effectiveness of the solution to the problem, timeliness, craftsmanship, effort and participation in critiques. Students may also be evaluated through written tests and oral presentations. Percentages for each quarter will be printing and shooting 70%, participation 20%, tests/presentations 10%. If no test or presentation is required during a

marking period, printing and shooting will be worth 80%. There will be no written exam at the end of either semester. There will, however, be a portfolio requirement worth 20% for each semester.

Classroom Expectations: Students are to come to class on time with materials and equipment needed for each day. They are expected to participate in class actively and with imagination and creativity. They should also feel free to ask questions. If they are absent for any reason, the student is responsible for obtaining notes on information that was covered during the time missed from another student. If a student leaves the classroom without the teacher, the student must sign out in the notebook next to the door and sign in upon their return. Also, if a student leaves the classroom to work on a shooting assignment, they may not disrupt other teachers or classes and must stay on the grounds of the school.

Materials Needed: Some presentation supplies and all darkroom and film processing chemistry will be provided. The student will need to provide the following: 35mm adjustable camera with light meter (or hand held light meter); a battery for the camera and a spare battery; 3-ring binder for notes, negatives and prints; film as specified for each assignment; Ilford Multigrade Glossy 8x10 RC Deluxe or Rapid photographic paper; other photographic papers as specified; fine point sharpie pen; hand towel; presentation supplies as specified. Student failure to provide materials as required for a project will result in a lower grade.

Dates: Friday, December 7, 2011- Fine Arts field trip to Washington, D.C. Friday, March 8, 2012 - Youth Art Month exhibit opens at MLWGS.

Projects: Following are examples of the projects that will be completed during the course: first nine weeks –pinhole photography, night photography, lighting assignments second nine weeks – strobe in the studio, documentary photography, first portfolio; third nine weeks – photojournalism, larger format cameras, tableau; fourth nine weeks - dream imagery, portfolio project.

“I have read and understand this syllabus”

Student Pledge: _____

Parent Pledge: _____